
Why Trust Karma Global Education's Partner Network

A Verified Network of Ethical, Compliant, and Student-Centered Education Consultancies

Prepared by Karma Global Education – Global University Hub (Kathmandu, Nepal)

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Overview of the Vetting Philosophy

At Karma Global Education (KGE), we believe that ethical, transparent, and student-focused advising is essential to international education success. Our **Global University Hub** is built upon a strict **Consultancy Vetting & Accreditation Framework** designed to ensure that only the most reliable and professional Nepali education consultancies are allowed to join our recruitment network.

We prioritize student outcomes, visa success, and institutional integrity over short-term volume. Each consultancy we approve must undergo a rigorous multi-stage evaluation to ensure they meet international compliance standards, demonstrate ethical behavior, and actively support student success beyond admission.

Audit & Compliance Process

Our **4-Stage Vetting Framework** ensures that only high-performing consultancies become part of our network. Each stage is designed to assess both operational capacity and ethical integrity:

Stage 1: Eligibility Screening

- PAN/VAT Registration & MoEST License
- Minimum 18 months of operations
- At least one certified counselor (ICEF, QEAC, British Council, etc.)
- Clean legal history and ethical standing
- Site visit verification
- Proven student placement volume (10+ in past 12 months)

Stage 2: Application & Documentation Review

- Company profile, org chart, and verified student placement records
- SOPs, LORs, financial documents, university contracts (if applicable)
- Photos of counseling space, reception, and lab
- CVs of staff with credentials
- Student feedback reports

Stage 3: On-Site Audit & Interview

- Physical facilities inspection by KGE Quality & Compliance Team
- Live interview with leadership
- Mystery applicant test to assess counselor behavior
- Optional financial review under NDA
- Performance scorecard issued with one of the following outcomes:
 - Pass
 - Provisional
 - Reject

Stage 4: Accreditation & Partner Training

- Issuance of **KGE Accreditation Certificate (valid 2 years)**
- Mandatory ethics & compliance training
- Full access to the **KGE Partner Dashboard**
- Quarterly reviews and real-time tracking tools

Accreditation Tiers and Ethics Standards

KGE awards accreditation based on measurable compliance and performance:

Tier	Criteria	Branding Privileges
Platinum	≥ 95% compliance + 2+ years with KGE	“KGE Platinum Certified Partner” seal
Gold	85–94% compliance	“KGE Gold Certified Partner” seal
Silver	75–84% compliance (provisional)	No branding use until full approval

Each consultancy is held to KGE’s Code of Ethics, including:

- Zero tolerance for documentation fraud
 - Transparency in student counseling
 - No ghost counseling or hidden fees
 - Timely and honest communication with students and universities
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Student Advocacy and Post-Arrival Support

KGE's network provides **ongoing support beyond admissions**, ensuring stronger student outcomes and improved retention. Our embedded **Student Advocacy Services** include:

- Visa preparation and interview coaching
- Pre-departure logistics guidance
- Emergency support and welfare checks (country-specific)
- Cultural adjustment resources
- Post-arrival check-ins with both students and institutions

This approach builds trust with students, protects university reputation, and reduces attrition.

CRM and Documentation Oversight

Our partners operate through the **KarmaConnect Partner Dashboard**, a centralized system that ensures transparency, accountability, and document standardization.

Features include:

- Real-time SOP/LOR uploads for review
- Student file tracking across all consultancies
- Shared compliance templates and visa prep materials
- Secure commission reporting and payout records
- Communications log between consultants and KGE

Universities may request read-only CRM access to track performance, placements, and live cases.

Centralized Payouts and Performance Reviews

KGE acts as a **trusted third-party coordinator** for:

- Commission invoicing and disbursement
- Documentation verification prior to payout
- Quarterly consultancy reviews
- Annual university-facing performance reports

This eliminates the need for universities to manage hundreds of agents and simplifies accounting, while maintaining rigorous quality control.

Sample Partner Deliverables

To ensure transparency, universities can request:

- **Consultancy Audit Report**
Includes compliance checklist, counselor profiles, audit findings, and scorecard.
- **Annual Performance Summary**
Placement volume, visa approval rates, student satisfaction metrics.
- **Partner Accreditation Certificate (Sample)**
Shows tier, certification date, and expiration.
- **Partner Dashboard Preview**
Screenshots or live demo of CRM interface, SOP submission process, and student case tracking.
- **Training Completion Records**
Proof of participation in KGE Ethics & Compliance Training

Conclusion

Karma Global Education's partner network is more than a collection of agents—it is a **verified ecosystem of ethical consultancies** backed by training, oversight, and technology. Universities that choose to recruit through our Global University Hub benefit from:

- Reduced reputational risk
- Higher visa success rates
- Built-in student support systems
- Transparent documentation and compliance handling

We welcome you to engage with our trusted, student-first platform and elevate your international admissions strategy with confidence.

Karma Global Education
Global University Hub – Kathmandu, Nepal
University Services One-Pager
Contact: admin@karmaglobaleducation.com

Overview

Karma Global Education (KGE) offers international universities a centralized, reliable, and transparent recruitment platform through our Global University Hub. We partner only with pre-vetted, ethically aligned education consultancies across Nepal to ensure consistent quality and student success.

Our services are designed to reduce institutional risk, increase enrollment quality, and streamline the agent engagement process.

Key Services for Universities

1. Real-Time CRM Access

Universities can request read-only access to the KarmaConnect Partner Dashboard, which includes:

- Live student application and case tracking
- Document uploads for SOPs, financials, and visa files
- Status updates for each applicant by consultancy and country
- Communication logs for oversight of counselor-student interactions

2. Annual Performance Summaries

Each year, KGE delivers a detailed performance report for every active consultancy, including:

- Total student placements by destination
- Visa success rates by country
- SOP quality assessments
- Student satisfaction data
- Compliance review results and scorecard history

3. Participation in Education Fairs and Webinars

KGE-hosted annual and biannual education fairs in Kathmandu and select regional centers

- Pre-screened student attendees
- Co-branded marketing with consultancy partners
- Optional digital webinars for targeted recruitment

4. Built-in Student Advocacy and Documentation Support

All consultancies in the Hub receive KGE-standard training and resources to ensure accurate, ethical documentation and long-term student care.

- SOP and LOR guidance for counselors
- Visa interview coaching and cultural prep for students
- Post-arrival check-ins and welfare referrals
- Access to centralized student feedback and incident resolution

5. Single Point of Contact Model

Universities interact directly with KGE rather than managing multiple agents individually.

- One contract and payment channel for all approved placements
- Standardized documentation and timelines
- Fewer communication errors and higher accountability
- Immediate escalation support through KGE's Compliance Team

Why Universities Choose Karma Global Education

- Vetted and accredited consultancy network
- Transparent and traceable recruitment process
- Student-first support built into every placement
- High visa approval rates across key markets
- Ethical compliance framework aligned with global best practices

To request access, schedule a presentation, or receive a sample audit report, contact:

admin@karmaglobaleducation.com

Karma Global Education
Global University Hub – Kathmandu, Nepal
Consultancy Audit Report (Redacted)
Date of Audit: May 15, 2025
Issued By: KGE Quality & Compliance Team
Contact: admin@karmaglobaleducation.com

SECTION 1: CONSULTANCY OVERVIEW (REDACTED)

Consultancy Name: [REDACTED – Registered Educational Consultancy Pvt. Ltd.]

Location: [REDACTED], Kathmandu, Nepal

Years in Operation: 3.5 years

Ownership Type: Private Limited

License & Registration:

- PAN/VAT Registered
- Ministry of Education License No. [REDACTED]

Website: [REDACTED]

Accreditation Status: Passed

Accreditation Tier: Gold (Valid through July 31, 2027)

SECTION 2: COMPLIANCE CHECKLIST

Criterion	Requirement Met	Notes
PAN/VAT Registration	Yes	Valid documents provided and verified
MoEST License	Yes	License in good standing
Minimum 18 months of operation	Yes	3.5 years of service
Certified counselor on staff	Yes	2 staff with ICEF and British Council credentials
No blacklisting/legal issues	Yes	Verified via MoEST and Embassy references
Site visit completed	Yes	Conducted May 15, 2025
10+ placements in last 12 months	Yes	23 successful placements (UK, Canada, Australia)
Staff CVs and qualifications	Yes	All key personnel provided verified documentation

Criterion	Requirement Met	Notes
SOP and LOR Samples	Yes	Meets KGE standards with minor formatting notes
Student testimonials	Yes	Positive feedback from 14 students provided

SECTION 3: SITE AUDIT SUMMARY

Date of Visit: May 15, 2025

Audit Team:

- Lead Auditor: Ms. P. Gurung (KGE Compliance Director)
- Assistant Auditor: Mr. D. Aryal (Program Officer)

Location and Facilities:

- Reception and intake area professionally maintained
- Counseling rooms clean and private
- Computer lab with 7 functioning stations
- Displayed branding materials and country-specific brochures
- High-speed internet available and tested

Physical Verification:

- Office photos taken and geo-tagged
- PAN and MoEST certificates visibly posted
- COVID protocols maintained for in-person consultations

Comments:

The site was professionally operated, well-staffed, and clean. Counseling space was adequate for current volume. Clear branding aligned with destination countries.

SECTION 4: INTERVIEW SUMMARY

Interviewed Staff:

- Managing Director
- Head Counselor
- Administrative Officer

Interview Date: May 15, 2025

Duration: 1 hour, 20 minutes

Topics Covered:

- Recruitment channels and ethical practices
- SOP preparation and review protocols
- Handling of financial transactions and refunds
- Past university partnerships (Canada and Australia)
- Internal tracking of applications and visa decisions

Mystery Applicant Result:

- Counselor behavior: Professional and helpful
- Transparency: Accurate information provided
- Compliance: No misleading or inflated claims

Strengths:

- Strong understanding of visa trends and SOP writing
- Collaborative management team
- Adherence to compliance training standards

Areas for Improvement:

- Recommend further training in destination-specific updates
- SOP template to be aligned more closely with KGE branding

SECTION 5: FINAL SCORECARD

Evaluation Area	Score (Out of 10)
Legal Compliance	10/10
Staff Certification & Training	9/10
Document Quality (SOP/LOR)	8/10
Site Facilities and Infrastructure	9/10
Ethical Practices & Transparency	10/10
Student Feedback & Support	9/10
Interview Performance	9/10
Application Volume & Diversity	8/10
CRM and Communication Practices	9/10

Total Score: 81/90 (90%)

Accreditation Result: PASS – GOLD TIER

Certificate Issued: Valid through July 31, 2027

Next Review Date: May 2026

Reviewer Comments:

This consultancy demonstrated excellent compliance, professionalism, and a clear commitment to student-centered services. KGE recommends continued collaboration and participation in advanced compliance training and CRM onboarding.

Karma Global Education
Global University Hub – Kathmandu, Nepal
Compliance and Ethics Training Overview
Contact: admin@karmaglobaleducation.com

Workshop Title:
Compliance and Ethics in International Student Recruitment

Duration:
3 hours (Single Session – Online or In-Person)

Target Audience:

- Education Consultancy Owners
- Student Counselors and Advising Staff
- Compliance Officers and Administrative Personnel

Purpose:
This workshop is a mandatory component of the KGE Accreditation Process. It ensures that all consultancy partners understand and implement international compliance standards, ethical recruitment practices, and visa documentation protocols aligned with destination country requirements.

Workshop Objectives:
By the end of this workshop, participants will:

- Understand the global expectations for agent conduct and compliance
- Identify common risks related to unethical counseling and visa fraud
- Implement KGE-aligned Standard Operating Procedures (SOPs)
- Apply ethical decision-making frameworks in daily operations
- Accurately guide students on visa documentation and declaration standards
- Respond appropriately to audit queries and mystery applicant tests

Session Outline:

1. Introduction to Global Compliance in Student Recruitment (30 mins)

- Overview of international frameworks: ICEF, QEAC, NACAC, AIRC

- KGE's compliance model and vetting rationale

2. Ethical Counseling Standards (30 mins)

- Transparency in advising and documentation
- Common red flags and misconduct
- Role of the counselor in protecting student interest

3. Visa Documentation and Integrity (45 mins)

- Truthful financial disclosures and sponsor documentation
- SOP and LOR standards for key destinations
- Recent embassy updates and risk indicators

4. Case Studies and Best Practices (30 mins)

- Scenario-based group discussion
- How to handle borderline compliance situations

5. Internal Recordkeeping and KGE Audits (30 mins)

- Intake form management
- Data handling and CRM usage for compliance
- Preparing for quarterly reviews and re-certification

6. Assessment and Certification (15 mins)

- Ethics and Compliance Quiz
- Certificate of Completion issued upon passing

Training Format:

- Delivered live by KGE Compliance Officers
- Workshop conducted quarterly via Zoom or in partner training rooms

Certificate Issued:

- Valid for 2 years
- Required for all partner-facing staff

To schedule your team's participation or for custom sessions, contact:
admin@karmaglobaleducation.com