

Global University Hub – Unified Partner Model Services Catalog

The Global University Hub (GUH) Unified Partner Model ensures every partner is recognized as an Accredited GUH Partner, enjoying the same premium status and core privileges. Our model delivers brand consistency, clear value, and performance-based rewards without public tiering.

Core Philosophy

- One Partner Status: All partners are recognized publicly as Accredited GUH Partners.
- Equal Core Privileges: Every partner receives access to KarmaConnect, KGE Vetting, and essential services.
- Internal Performance Rewards: High-performing partners receive additional opportunities and visibility.

Consultancy Partner Services (Included for All)

- KarmaConnect: Partner Hub Access – Manage student registrations, track commissions, access shared document library.
- Wholesale Access to Student Advocacy Services – Resell high-value services at partner's chosen margin.
- Full Accreditation under the KGE Vetting Framework – Receive quality seal and public listing.
- Shared Marketing Assets – Co-branded materials, country-specific student attraction campaigns.
- CRM Integration – Access to the shared student data pipeline with compliance oversight.

University Partner Services (Included for All)

- KarmaConnect: University Dashboard Access – Live referral tracking, matched student profiles.
- Access to Pre-Vetted Agency Network – All consultancies undergo KGE's 4-stage vetting process.
- Student Advocacy Integration – Enhances student retention and satisfaction after admission.
- Compliance & Document Verification – Oversight of SOP, visa, and compliance checks.

Internal Performance Rewards (Non-Public)

- Extra lead allocation in priority regions.
- Spotlight marketing features in GUH campaigns and online platforms.
- Exclusive invitations to GUH events and fairs.
- Priority access to new country or university partnerships.

By committing to the Unified Partner Model, GUH delivers unmatched clarity, premium brand alignment, and the flexibility to reward excellence without diluting our partner community.